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A STUDY ON ATTITUDE OF COLLEGE STUDENTS TOWARDS MOBILE LEARNING

Banashri Mandal

Guest Lecturer, Department of Education, Chhatna Chandidas Mahavidyalaya
Chhatna, Bankura, West Bengal, India.

ABSTRACT

The aim of the study was to evaluate the attitude of college students of general degree college towards mobile learning. For this purpose 200 college students of general degree college in Bankura district of West Bengal were taken as representative sample for the whole population. The sample of 200 college students were selected through stratified random sampling. To analyze attitude towards mobile learning of the students mobile learning attitude scale was used. The statistical techniques used for this study was mean, standard deviation and t-test. The purpose of the study was to compare attitude towards mobile learning between Government and Government-aided college students, Male and Female college students, Rural and Urban college students, Arts and Science college students, General and OBC college students, General and SC college students, General and ST college students in Bankura district of West Bengal. The level of significance was tested at 0.05 levels. The findings of the study shows that, the attitude of college students in Bankura district of West Bengal is neither more favourable nor unfavourable towards mobile learning i.e. satisfactory or average in attitude towards mobile learning.



KEY WORD: Attitude, Compare, College Students, Mobile Learning, t-test.

INTRODUCTION

Over the last few decades mobile technologies have improved greatly and the use of mobile devices has become more widespread. Mobile learning is a revolution in e-learning. Mobile learning is a relevant innovation in teaching and learning in higher education. Mobile technology is ubiquitous in the lives of today's college students. The pace of formal adoption and diffusion may not always be quick, but institutional barriers and faculty resistance to the introduction of technological advancements to the college classroom are ultimately overcome. Mobile learning often shortened as m-learning is the concept of gaining education on various available contexts by the usage of social media interactions and online content from using portable electronic media. Mobile learning is education via the internet or network using personal mobile devices, such as tablets and smart phones to obtain learning materials through mobile apps, social interactions and online educational hubs. It is flexible, allowing students' access to education anywhere, anytime. Mobile learning provides away for educational institutions to deliver knowledge and educational content to students on any platform, any place and at the time of need. Mobile learning is the ability to obtain or provide educational content on personal pocket devices such as PDAs, smartphones and mobile phones. Educational content refers to digital learning assets which includes any form of content or media made available on a personal device. Mobile learning supports, with the help of mobile devices, a continuous access to the learning process. More and more colleges are using laptops or tablets. There are increasingly more educational apps available for teachers. Students use mobile apps and tools to complete and upload assignments to teachers, download course instruction and work in online social group to complete tasks. M-